



29th May 2014

The Occupier  
11 Dawnay Close  
Ascot  
Berkshire  
SL5 7PQ

Dear Resident

**Royal Ascot 17<sup>th</sup> – 21st June 2014  
Traffic Arrangements**

We at Ascot Racecourse Ltd are working in partnership with the Royal Borough of Windsor and Maidenhead and Thames Valley Police and we would like to draw your attention to the traffic arrangements in place for this annual event.

This year's Royal Ascot race meeting commences on Tuesday 17<sup>th</sup> June. Advance ticket sales still indicate substantial numbers of visitors, with the usual large crowds on the Thursday and Saturday. This will inevitably generate considerable traffic on all five days of the race meeting.

Bearing in mind residents' concerns about the extra traffic in the area, Ascot Racecourse Ltd. will again be using a number of measures designed to help reduce the impact on the area around the racecourse. Feedback indicated that the methods implemented in 2012 and 2013 were successful in further reducing congestion at peak times and we will be implementing several more initiatives to continue this improvement for 2014. As always RBWM, TVP and our Traffic Management Company will continually monitor the situation and this year have introduced additional monitoring points as well as improved command, control and communication structures meaning that we will be quicker in reacting to situations as they develop.

We are always looking for further ways to improve the traffic arrangements and in an effort to make your lives a little more tolerable during one of the busiest social occasions of the year, we have arranged to have:

- No Waiting traffic cones in the roads adjacent to the racecourse
- Signs warning motorists that cars left in these areas will be towed away
- Enforcement of the Prohibition of Waiting by Council Civil Enforcement Officers
- Two tow trucks to be parked in a highly visible location to deter motorists from parking illegally
- A new Taxi zone at the front of Car Park 3 has been introduced. The increased capacity and layout of this area will significantly improve the flow of traffic on the High Street throughout the day.
- The power to introduce the closure of Burleigh Road at its junction with the A332 Windsor Road in the afternoons just before the end of the race meeting if necessary.
- The closure of Course Road because of anti-social behaviour in previous years.
- The prohibition of U turns in the High Street to help with road safety.
- A system of routing colours designed to advise racegoers of the most convenient routes to their car parks.
- The one way system will be in place.

Information has been sent to all those pre booking car parks and will be reflected on the traffic signage erected for the week. The system will help racegoers to plan their journey to utilise the most effective routes to their chosen car park, maximising flows and reducing conflicts.

In order to properly manage the traffic during the week and identify potential improvements for the future, an extended network of cameras will be installed around the local networks.

Manually managing the mini-roundabout at the top of Station Hill during peak periods helped to reduce delays from all approaches and will be implemented again this year.

We hope these measures will go some way towards reducing the inconvenience caused by this large sporting event. A summary of the traffic management measure for the area during Royal Ascot 2014 is attached.

Yours sincerely

Alastair Warwick  
Chief Operating Officer  
Ascot Racecourse Ltd

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